



Department of Modern Languages and Business Communication

in partnership with



PROGRAM

The 11th International Conference
Synergies in Communication (SiC 2023)
Bucharest, Romania
26-27 October 2023
(hybrid format)



CONFERENCE SCHEDULE



Thursday, October 26th 2023

09.00 - 09.30	WELCOME AND OPENING REMARKS	ZOOM
09.30 - 11.15	OPENING PLENARY	ZOOM
11.15 - 11.30	Coffee Break	
11.30 - 18.30	PARALLEL SESSIONS	ZOOM/HYBRID

Friday, October 27th 2023

09.30 - 10.30	PLENARY	ZOOM
10.30 - 13.30	PARALLEL SESSIONS	ZOOM/ HYBRID



CONFERENCE PLENARY SESSIONS DAY 1 Thursday, 26 October 2023



9.00 – 9.30 - Welcome and Opening Remarks

ZOOM: <https://us02web.zoom.us/j/3828174322?pwd=WjdVNjdIdXNqM2tCM3ZodjNwSFF2UT09>

Alina-Mihaela DIMA, Vice-Rector, Bucharest University of Economic Studies, Romania

Anca-Teodora ŞERBAN-OPRESCU, Head of the Department of Modern Languages & Business Communication, Bucharest University of Economic Studies, Romania

9.30– 11.15: KEYNOTE SPEECHES

ZOOM: <https://us02web.zoom.us/j/3828174322?pwd=WjdVNjdIdXNqM2tCM3ZodjNwSFF2UT09>

Laura-Mihaela MUREŞAN, Bucharest University of Economic Studies & QUEST Romania

The 'new normal' in LSP teaching/learning and research practice - Evolving trends

Meda BURGHELEA, London South Bank Business School, The United Kingdom

How can we make marketing education exciting, relevant, and applied and prepare students for the world of work in a digital environment?

Moderators: **Anca-Teodora ŞERBAN-OPRESCU**, Head of Department of Modern Languages & Business Communication, Bucharest University of Economic Studies, Romania & **Dana RADLER**, Bucharest University of Economic Studies, Romania

11.15 - 11.30 Coffee Break

11.30 – 18.30 THEMATIC STRANDS: **PANEL 1** (Part I- English Section); **PANEL 1** (German Section); **PANEL 2** (Part I); **PANEL 3** (Part I); **PANEL 4** (Part I & II); **PANEL 6** (Part I)



CONFERENCE PLENARY SESSIONS DAY 2 Friday, 27 October 2023



9.30– 10.30: KEYNOTE SPEECH

ZOOM: <https://ase.zoom.us/j/87902218220?pwd=clYrSVlELy9DL25ucXdmdXRxUlpOQT09>

VENUE: 11, Tache Ionescu, 8004

Sinead McCoolle, Department of tourism culture arts Gaeltacht sports and media, Ireland

Amongst Women - exploration of Irish women, from famine to revolution

Moderator: **Dana RADLER**, Bucharest University of Economic Studies, Romania

10.30-10.45 Coffee Break

10.45 – 13.30 THEMATIC STRANDS: **PANEL 1** (Part II - English Section); **PANEL 2** (Part II); **PANEL 4** (Part III); **PANEL 5**; **PANEL 6** (Part II)

ACADEMIC PANELS OVERVIEW

PANEL 1: SYNERGIES IN LINGUISTICS, BUSINESS AND (INTER)CULTURAL COMMUNICATION (online)

PANEL 2: INTERDEPENDENCES: QUALITY ASSURANCE, ACADEMICS' PROFESSIONAL DEVELOPMENT & INTERNATIONALISATION OF RESEARCH AND EDUCATION IN THE DIGITAL ERA (hybrid)

PANEL 3: ROMANIAN CULTURAL AND LINGUISTIC STUDIES (online)

PANEL 4: GASTRONOMICAL FUSION AND FISSION IN BETWEEN EAST AND WEST (hybrid)

PANEL 5: MINDSCAPES AND CULTURAL INSIGHTS IN FAR EASTERN STUDIES (hybrid)

PANEL 6: MULTIDISCIPLINARY APPROACHES TO HUMAN EXPERIENCE (online)

DAY ONE / THURSDAY, 26 OCTOBER 2023 - PARALLEL ACADEMIC PANELS

Parallel Sessions		ZOOM Link
<i>PANEL 1: Synergies in Linguistics, Business and (Inter)Cultural Communication (Online)</i> - (Part I – German Section)	9.00 - 11.00	https://ase.zoom.us/j/88296866587?pwd=czFWa2RpbGFzQTlrRkJES3I2S214Zz09
<i>PANEL 1: Synergies in Linguistics, Business and (Inter)Cultural Communication (Online)</i> - (Part I-English Section)	15.00 - 18.30	https://ase.zoom.us/j/9732401917?pwd=Q1Jid04xcytDb2FpS09IRldCcHQzUT09
<i>PANEL 2: Interdependences: Quality Assurance, Academics' Professional Development & Internationalisation of Research and Education in the Digital Era (Hybrid)</i> - (Part I)	14.00 - 18.00	https://us02web.zoom.us/j/3828174322?pwd=WjdVNjdldXNqM2tCM3ZodjNwSFF2UT09
<i>PANEL 3: Romanian Cultural and Linguistic Studies (Online)</i>	14.00 - 18.45	https://univ-amu-fr.zoom.us/j/89081327512?pwd=MGU2bHZzRnUvbm9uYytwSDk1ekVLZz09
<i>PANEL 4: Gastronomical Fusion and Fission in between East and West (Hybrid)</i> - (Part I)	11.30 - 13.30	https://ase.zoom.us/j/81696277189?pwd=VENvWHdjTlB6VXc2UnR4aUxaU0RJZz09
<i>PANEL 4: Gastronomical Fusion and Fission in between East and West (Hybrid)</i> - (Part II, WORKSHOP)	17.00- 19.00	https://ase.zoom.us/j/81696277189?pwd=VENvWHdjTlB6VXc2UnR4aUxaU0RJZz09
<i>PANEL 6: Multidisciplinary Approaches to Human Experience (Online)</i> - (Part I)	15.00- 18.30	https://ase.zoom.us/j/2094607186

DAY TWO / FRIDAY, 27 OCTOBER 2023 - ACADEMIC PANELS

Morning & Afternoon Sessions		ZOOM Link
<i>PANEL 1: Synergies in Linguistics, Business and (Inter)Cultural Communication (Online)</i> - (Part II – English Section)	10.30- 13.30	https://ase.zoom.us/j/88455426380?pwd=WFQ3eVNqNG4xV2ZRcnliN1BJdm9pUT09
<i>PANEL 2: Interdependences: Quality Assurance, Academics' Professional Development & Internationalisation of Research and Education in the Digital Era (Hybrid)</i> - (Part II)	10.30- 12.00	https://ase.zoom.us/j/81752144937?pwd=V2JhRi82eCtRajZoeER6Ym5kTEZnQT09
<i>PANEL 4: Gastronomical Fusion and Fission in between East and West (Hybrid)</i> - (Part III)	11.00 - 15.00	https://ase.zoom.us/j/81696277189?pwd=VENvWHdjTlB6VXc2UnR4aUxaU0RJZz09
<i>PANEL 5: Mindscapes and Cultural Insights in Far Eastern Studies (Hybrid)</i>	11.00 - 13.00	https://ase.zoom.us/j/84669624847?pwd=QitpMk12RTZKOGFQdndXeDNpQ1lTQT09
<i>PANEL 6: Multidisciplinary Approaches to Human Experience (Online)</i> - (Part II)	11.00- 13.50	https://ase.zoom.us/j/2094607186

ACADEMIC PANELS OF THE CONFERENCE

DAY 1

(THURSDAY, 26 OCTOBER 2023)

9:00 – 11:00

PANEL 1 (GERMAN SECTION): SYNERGIES IN LINGUISTICS, BUSINESS AND (INTER)CULTURAL COMMUNICATION (Online)

ZOOM: <https://ase.zoom.us/j/88296866587?pwd=czFWa2RpbGFzQTlrRkJES3I2S214Zz09>

Chair: Cornelia PĂTRU, Bucharest University of Economic Studies, Romania

Steigerung der Motivation zum selbständigen Üben durch positives Framing im Blended Learning-Unterricht

Eleonora-Maria BOLDOJAR, University of Bucharest, Romania

Gendergerechte Sprache als Synergie zwischen Mensch und Gesellschaft. Zum Konzept Gender aus linguistischer Sicht

Mihai CRUDU, Petru Rareș National College, Suceava/ University of Bucharest, Suceava/Bucharest, Romania

Sprachmittelnde Aktivitäten im FSU. Überlegungen aus der Unterrichtspraxis

Maria PARASCA, Babes-Bolyai-University, Cluj-Napoca, Romania

Humoristische Werbesprache in Projekten zur Müllvermeidung und -entsorgung im österreichischen Sprachraum

Miruna IVANOV, University of Bucharest, Romania

Die Jugendsprache als Sprachkontaktphänomen

Alina MARDARI, Bucharest University of Economic Studies, Romania

Präsentationen im berufsbezogenen Deutschunterricht bei Studierenden der Universität für Wirtschaftsstudien (ASE) in Bukarest. Zur Notwendigkeit des Förderunterrichts

Cornelia PĂTRU, Bucharest University of Economic Studies, Romania

15:00 – 18:30

PANEL 1 (PART I – ENGLISH SECTION): SYNERGIES IN LINGUISTICS, BUSINESS AND (INTER)CULTURAL COMMUNICATION (Online)

ZOOM: <https://ase.zoom.us/j/9732401917?pwd=Q1Jid04xcytDb2FpS09IRldCcHQzUT09>

Chair: Iulia-Nicoleta RĂȘCANU, Bucharest University of Economic Studies, Romania

'I'm tellin' yeh, yer wrong!' said Hagrid hotly.' – Explicitation in the Translation of Complex Quotatives with Attitude Adverbs

Nadina VIȘAN, University of Bucharest, Romania

Daria PROTOPOESCU, University of Bucharest, Romania

The (anti-)causative nature of 'finish' and 'begin'

Elena LACĂTUȘ, Bucharest University of Economic Studies, Romania

A grammatical perspective on political discourse - the rhetorical role of propositional adverbs

Ana-Maria TRIFAN, University of Bucharest, Romania

(Not) translating idiolects

Sara CORPINO, University of Birmingham, The United Kingdom

Internet slang and memes used for learning: a case study

Alexandra Maria IVAN, Titu Maiorescu University, Romania

Interferences and multiculturalism in language biography

Maria Simina-SUCIU, "Babeş-Bolyai" University, Cluj-Napoca, Romania

Practicing Professional Oral Presentations with Bucharest University of Economics (ASE) students. The Necessity of Remedial Teaching

Raluca Nicoleta ŞERBAN, Bucharest University of Economic Studies, Romania

Cornelia PĂTRU, Bucharest University of Economic Studies, Romania

Mihai ŞERBAN, Bucharest University of Economic Studies, Romania

Socially Responsible Teaching in Foreign Language Classes – A Case Study On EFL High School Teachers' Attitude Towards Political Correctness

Ramona Elena CHIŢU, Bucharest University of Economic Studies, Romania

Alexandra MORARU, Bucharest University of Economic Studies, Romania

Intercultural communication in interpreting in end-of-life context: the need of teamwork

Elena PÉREZ ESTEVAN, University of Alicante, Spain

Harnessing soft skills development for students' successful integration into the workplace

Raluca-Elena HURDUZEU, Bucharest University of Economic Studies, Romania

14:00 – 16:30

PANEL 2: (Part 1) INTERDEPENDENCES: QUALITY ASSURANCE, ACADEMICS' PROFESSIONAL DEVELOPMENT & INTERNATIONALISATION OF RESEARCH AND EDUCATION IN THE DIGITAL ERA (Hybrid)

ZOOM: <https://us02web.zoom.us/j/3828174322?pwd=WjdVNjdIdXNqM2tCM3ZodjNwSFF2UT09>

VENUE: room 4012, Building Victor Slăvescu, 2-2A Calea Griviței

Chairs: Laura-Mihaela MUREŞAN, Bucharest University of Economic Studies, Romania; Olivia-Cristina RUSU, Bucharest University of Economic Studies, Romania

On the creation of a large-scale corpus-based academic multi-word unit list and its application via C.A.L.L.

Mihail Cosmin FLORESCU, University of Tsukuba, Faculty of Medicine, Medical English Communications Center, Japan

James ROGERS, Department of International English, Meijo University, Japan

Exploring scholars' research communication practices - Insights from the DILAN project

Anca-Teodora ŞERBAN-OPRESCU, Bucharest University of Economic Studies, Romania

Dana LUPU, Bucharest University of Economic Studies/ "Ovidius" University of Constanța, Romania

Diana HORNOIU, "Ovidius" University of Constanța, Romania

Extensive reading in teaching/learning foreign languages at tertiary level: benefits and challenges

Anca PECICAN, Bucharest University of Economic Studies, Romania

The author's presence in argumentative essays

Alina-Roxana DULGHERU, "Ovidius" University of Constanța, Romania

Digital Marketing in Academia – increasing the visibility of Applied Modern Languages Bachelor's Programme by means of social media

Olivia-Cristina RUSU, Bucharest University of Economic Studies, Romania

L'utilisation du Portfolio Européen des Langues (PEL) en cycle de Licence : Pourquoi ? Quand? Comment?
Monica-Lucreția LUCA-HUSTI, Bucharest University for Economic Studies, Romania

A dynamic approach to syllabus design for a newly established specialisation
Adina-Nicoleta PANAIT, Bucharest University of Economic Studies, Romania
Valentina ROBU, Bucharest University of Economic Studies, Romania

16:30 – 18:00

ROUND TABLE: SHARING EXPERIENCE OF THE INTERNATIONAL WEEK ON “NEW ACADEMIC, COMMUNICATION AND RESEARCH COMPETENCES FOR THE DIGITAL ERA” (Hybrid)

ZOOM: <https://us02web.zoom.us/j/3828174322?pwd=WjdVNjdldXNqM2tCM3ZodjNwSFF2UT09>

VENUE: room 4207, Building Victor Slăvescu, 2-2A Calea Griviței

Opening Remarks: Professor Marius Profiroiu, Vice-Rector, Bucharest University of Economic Studies

Chair: Laura-Mihaela MUREȘAN, Bucharest University of Economic Studies, Romania

Panelists:

Miguel Ángel VELA TAFALLA, University of Zaragoza, Spain
Rosana VILLARES MALDONADO, University of Zaragoza, Spain
Maria ANDRZEJAK, University of Technology and Economics (UTH), Warsaw, Poland
Małgorzata ŁYSIEN, University of Silesia in Katowice, Poland
Anna MAJER, University of Silesia in Katowice, Poland
Sandra KOTLEBOVÁ, University of Saints Cyril and Methodius in Trnava, Slovakia

Researchers' skills in the digital era
Miguel Ángel VELA TAFALLA & Rosana VILLARES MALDONADO

New developments in FL for Business Purposes/English Philology/Applied Linguistics - expected competencies in a Polish academic context
Maria ANDRZEJAK, Małgorzata ŁYSIEN & Anna MAJER

Drawing inspiration from new Teacher Development courses - a multi-disciplinary perspective
Sandra KOTLEBOVÁ

Concluding Remarks: Pulling the strings together and discussing further research avenues

14:00 – 17:30

PANEL 3 (Part I): ROMANIAN CULTURAL AND LINGUISTIC STUDIES (Online)

ZOOM: <https://univ-amu-fr.zoom.us/j/89081327512?pwd=MGU2bHZzRnUvbm9uYytwSDk1ekVLZz09>

Chair: Roxana BÂRLEA, Aix-Marseille Université, France/ Bucharest University of Economic Studies / Romanian Language Institute, Romania

Abordări moderne în predarea limbii române la specializările medicină veterinară în limba engleză și medicină veterinară în limba franceză
Valeriu MARINESCU, University of Agronomic Sciences and Veterinary Medicine of Bucharest / University of Bucharest, Romania

Catedra de Limba Română de la Universitatea din Szeged – un pilon al păstrării limbii și identității românilor din Ungaria
Iudit CĂLINESCU, Romanian Language Institute, Bucharest / University of Szeged, Hungary

The Role of Interlanguage in Learning Romanian as a Foreign Language. A Case Study
Nicolae Adrian HENȚ, Charles University, The Czech Republic/ Romanian Language Institute, Romania

Dialects of trauma: the literature about the COVID pandemic
Gabriela GLAVAN, West University of Timișoara, Romania

Predarea literaturii române la Sofia, Bulgaria

Luiza Catrinel MARINESCU, Institute of Romanian Language, Romania/ University St Kliment Ohrdski, Sofia, Bulgaria

Bijuterii Bibliofile – "Istoria Filologiei Române. Studii Critice de Lazăr Șăineanu. Cu o prefață de B.P. Hasdeu. București, Editura Librăriei Socecu & Comp. 1892."

Alexandra COSTACHE BABCINSCHI, Bucharest University of Economic Studies, Romania

Provocări și alegeri în gestionarea programului „Anul pregătitor de limba română pentru cetățenii străini”: experiența unui deceniu de activitate (2014-2023)

Maria- Antoaneta LORENTZ, Bucharest University of Economic Studies, Romania

Formarea abilităților de comunicare orală în limba română

Maria- Antoaneta LORENTZ, Bucharest University of Economic Studies, Romania

Viorela-Valentina DIMA, Bucharest University of Economic Studies, Romania

Raluca-Elena HURDUZEU, Bucharest University of Economic Studies, Romania

Profesorul între două „lumi”. O „filozofie” personală a reconcilierii și unificării didactice

Silviu-Constantin MIHĂILĂ, Bucharest University of Economic Studies, Romania

Pedagogia anchetei în consolidarea competențelor de limba română ca limbă străină

Roxana BÂRLEA, Aix-Marseille Université, France/ Bucharest University of Economic Studies / Romanian Language Institute, Romania

Elemente de sociolingvistică a migrației în comunicarea interculturală

Nicoleta NEȘU, Sapienza University of Rome, Italy/ UBB Cluj-Napoca, Romania / Romanian Language Institute, Bucharest, Romania

Short break: 17:30 – 17:45

17:45- 18:45

MASĂ ROTUNDĂ: Activități și strategii de consolidare a competențelor de interacțiune orală în RLS (Online)

ZOOM: <https://univ-amu-fr.zoom.us/j/89081327512?pwd=MGU2bHZzRnUvbm9uYytwSDk1ekVLZz09>

Chair: Roxana BÂRLEA, Aix-Marseille Université, France/ Bucharest University of Economic Studies / Romanian Language Institute, Romania

Panelists:

Roxana BÂRLEA, Aix-Marseille Université, France/ Bucharest University of Economic Studies / Romanian Language Institute, Romania

Cristina Alice TOMA, Université Libre de Bruxelles, Belgium/ Romanian Language Institute, Romania

Viorela-Valentina DIMA, Bucharest University of Economic Studies, Romania

Raluca- Elena HURDUZEU, Bucharest University of Economic Studies, Romania

Emilia IVANCU, Bucharest University of Economic Studies, Romania

Maria Antoaneta LORENTZ, Bucharest University of Economic Studies, Romania

11:30 – 13:30

PANEL 4 (Part I): GASTRONOMICAL FUSION AND FISSION IN BETWEEN EAST AND WEST (Hybrid)

ZOOM: <https://ase.zoom.us/j/81696277189?pwd=VENvWHdjTlB6VXc2UnR4aUxaU0RjZz09>

(GMT +3h) VENUE: 11, Tache Ionescu Street, Floor 4, room 8407

Chairs: Elena STOICAN, Bucharest University of Economic Studies, Romania; Dana RADLER, Bucharest University of Economic Studies, Romania

The Representation of Food on the Irish Stage from 1968 to 2023

Virginie ROCHE-TIENGO, Université d'Artois, Arras, France

Food as Remembrance in Portuguese American Literature

Reinaldo SILVA, University of Aveiro, Portugal

Culinary Practices, Gender Relations and Cultural Change in Felicia Mihali's "Fiction of Migration"

Elena STOICAN, Bucharest University of Economic Studies, Romania

Gastro-Politics of A Thanksgiving Table, or What Happens When Ethnic Clashes with National Identity

Urszula NIEWIADOMSKA-FLIS, John Paul II Catholic University of Lublin, Poland

Facets of some wrecks: Food

Lucian Vasile BĂGIU, "1 Decembrie 1918" University of Alba Iulia, Romania

Balkan food and mentalities in Paul Georgescu's literature

Florina-Elena PÎRJOL, "Nicolae Kretzulescu" College of Economics, Bucharest, Romania

Anthropology of Food in the Balkans. A Discourse Comparison of Food as Communion in Macedonian and Romanian Culture

Nicolae STANCIU, University of Skopje, Macedonia & Netherlands Business Academy

Jan Van ZWIETEN, Netherlands Business Academy

17:00 – 19:00

PANEL 4 (Part II): GASTRONOMICAL FUSION AND FISSION IN BETWEEN EAST AND WEST (Hybrid)

ZOOM: <https://ase.zoom.us/j/81696277189?pwd=VENvWHdjTlB6VXc2UnR4aUxaU0RjZz09>

VENUE: room 4012, Building Victor Slavescu, 2-2A Calea Grivitei

Chair: Dana RADLER, Bucharest University of Economic Studies, Romania

WORKSHOP: Eating People is Wrong, a debate on trauma and the transformative power of art

Panelists:

Vivienne VERMES, author (UK)

Tali Neeman SABO, artist (Israel)

Hazel CAREY, mediator (South Africa)

15:00 – 18:30

PANEL 6 (Part I): MULTIDISCIPLINARY APPROACHES TO HUMAN EXPERIENCE (Online)

ZOOM: <https://ase.zoom.us/j/2094607186>

Chair: Monica Alina TOMA, Bucharest University of Economic Studies, Romania

GUEST SPEAKER: Tom COUSINEAU, Washington College, The United States of America
Always Symmetrize! Finding Doubles Everywhere in Joseph Conrad's "The Secret Sharer"

To Love Or To Live: The Romeo and Juliet Franchise and Its Global Ramifications

Maria Mihaela GRĂJDIAN, Hiroshima University, Japan

Revisiting Trystan and Isolde. The Birth of Trystan by Diarmuid Johnson

Emilia IVANCU, Bucharest University of Economic Studies, Romania/Helsinki University, Finland/Romanian Language Institute

The Little Disney Mermaid: Embracing Human Identity Then and Now

Adriana-Carolina BULZ, Military Technical Academy, Romania

Issues in the Afterlife in Peony in Love by Lisa See and Miss Christina by Mircea Eliade

Irina-Ana DROBOT, Technical University of Civil Engineering Bucharest, Romania

Conceptual Mappings of Love, in Elif Shafak's "The Island of Missing Trees"

Alexandra MORARU, Bucharest University of Economic Studies, Romania

Ramona CHIȚU, Bucharest University of Economic Studies, Romania

Love, war and music in The silence of the sea by Vercors and by Pierre Boutron

Monica Alina TOMA, Bucharest University of Economic Studies, Romania

The Challenges of aging in Philip Roth's male characters

Anca BIRSAN, Communications, Information Technology and Cyber Defense Military School, Sibiu, Romania

The many worlds and deeds of Gilgamesh

Cristian Tiberiu Eugen POPESCU, University of Bucharest, Romania

ACADEMIC PANELS OF THE CONFERENCE
DAY 2
(FRIDAY, 27 OCTOBER 2023)

10:30 – 13:30

PANEL 1 (Part II – ENGLISH SECTION): SYNERGIES IN LINGUISTICS, BUSINESS AND (INTER)CULTURAL COMMUNICATION (Online)

ZOOM: <https://ase.zoom.us/j/88455426380?pwd=WFQ3eVNqNG4xV2ZRcnliN1BJdm9pUT09>

Chairs: Antonia- Cristiana ENACHE, Bucharest University of Economic Studies, Romania; Marina-Luminița MILITARU, Bucharest University of Economic Studies, Romania

„Sursele” unei reprezentări identitare feminine alterate în cultura română contemporană

Aurora MARTIN, Institutul Limbii Române, Romania/ Universitatea V. Brusov, Erevan, Armenia/
Universitatea Creștină Dimitrie Cantemir, Romania

Vulnerabilities in setting the SOT parameter for Romanian learners of English

Ioana STOICESCU, University of Bucharest, Romania
Mihaela ZAMFIRESCU, University of Bucharest, Romania
Cosmin BĂDULEȚEANU, University of Bucharest, Romania

Dire l'indicible : traduire l'euphémisme français

Carmen-Ecaterina CIOBÂCĂ, Alexandru Ioan Cuza University, Iași, Faculty of Law, Center for
European Studies (CES), Romania

Langues de spécialité en contact : traduction juridique et développement socio-économique

Corina VELEANU, Université Lumière Lyon2, France
Eva MALKA, independent translator

Les mots-valises - Ambiguïté ou quasi-ambiguïté ?

Angela BÎTLAN (IFRIM), University of Bucharest, Romania

The Evolution of Language in Modern Media: Trends and Implications

Andreea DINU, University of Bucharest, Romania

De la o limbă moartă la o limbă vie. Ben Yehuda

CARMEN DIMITRIU, Romanian Language Institute, Romania /Tel Aviv University, Israel

Developing learner autonomy through international collaborative learning

Magdalena CIUBĂNCAN, Bucharest University of Economic Studies, Romania
Lucia-Mihaela GROSU-RĂDULESCU, Bucharest University of Economic Studies, Romania

Tips and Tricks for Teaching Complaints and Adjustments to Business Students

Antonia-Cristiana ENACHE, Bucharest University of Economic Studies, Romania
Marina-Luminița MILITARU, Bucharest University of Economic Studies, Romania
Viorela-Valentina DIMA, Bucharest University of Economic Studies, Romania

Motivation Strategies in the Post-Pandemic Classroom

Irina DAVID, Bucharest University of Economic Studies, Romania
Anca-Teodora ȘERBAN-OPRESCU, Bucharest University of Economic Studies, Romania

10:30 – 12:00

PANEL 2 (Part II): INTERDEPENDENCES: QUALITY ASSURANCE, ACADEMICS' PROFESSIONAL DEVELOPMENT & INTERNATIONALISATION OF RESEARCH AND EDUCATION IN THE DIGITAL ERA (Hybrid)

ZOOM: <https://ase.zoom.us/j/81752144937?pwd=V2JhRi82eCtRajZoeER6Ym5kTEZnQT09>

VENUE: 11, Tache Ionescu Street, Floor 4, room 8407

Chairs: Marie-Hélène GARCIA, Université d'Artois (Arras), France; Maria-Antoaneta LORENTZ, Bucharest University of Economic Studies, Romania

ROUND TABLE: "International cooperation for the benefit of students. A view from Erasmus and Double Degree programmes"

Topics of interest:

1. Student exchange by means of Erasmus and Double Degree Programmes - organizational aspects (inter-institutional agreements), curricular and extracurricular activities, challenges and benefits
2. Teacher & researcher exchange by means of Erasmus and Double Degree Programmes - organizational aspects (inter-institutional agreements), curricular and extracurricular activities, challenges and benefits
3. Future trends and opportunities

11:00 – 13:00

PANEL 4 (Part III): GASTRONOMICAL FUSION AND FISSION IN BETWEEN EAST AND WEST (Hybrid)

ZOOM: <https://ase.zoom.us/j/81696277189?pwd=VENvWHdjTlB6VXc2UnR4aUxaU0RjZz09>

(GMT +3h) VENUE: 11, Tache Ionescu, room 8004

Chairs: Elena STOICAN, Bucharest University of Economic Studies, Romania; Dana RADLER, Bucharest University of Economic Studies, Romania

Food and food for thought in Kiran Desai's "Hullabaloo in the Guava Orchard" (1998)

Dana RADLER, Bucharest University of Economic Studies, Romania

Perfect food and imperfect bodies: exploring the ludic and self-sacrificial in David Oesch's Raw (2019) and Miquel Diaz's "How to Cook a Pasta Dish" (2016)

Fabian IVANOVICI, Independent researcher, Romania

"Unexpected Enrichment": Chitrita Banerji's "The Hour of the Goddess" and the Fashioning of a Postcolonial Gastronomic Bengali Identity

Nilanjana DEBNATH, ICFAI Hyderabad, India

A Fusion Between East and West: Analyzing Korean-American Cookbooks

Julia Maria ZYGAN, The John Paul II Catholic University of Lublin, Poland

The Transnational Continuation of an Online Political Movement: the infrastructure of food spaces in the Yellow Economic Circle (YEC)

Noella KWOK, Independent Researcher with part-time affiliations with Wenzhou-Kean University, Wenzhou, China and City University of Hong Kong, Hong Kong SAR

Latvian Gastronomy in Transition: From Soviet Repertoire to Global Palate

Elina KURSITE, University of Latvia, Latvia

11:00 – 13:00

PANEL 5: MINDSCAPES AND CULTURAL INSIGHTS IN FAR EASTERN STUDIES (HYBRID)

ZOOM: <https://ase.zoom.us/j/84669624847?pwd=QitpMk12RTZKOGFQdndXeDNpQ1tQT09>

VENUE: 11, Tache Ionescu Street, Floor 4, room 8407

Chair: Raluca NICOLAE, Bucharest University of Economic Studies, Romania

Japan in the Economical Literature of Romania: G. Pop Trașcă. A Case Study

Luiza Catrinel MARINESCU, Institute of Romanian Language, Romania/ University St Kliment Ohrdski, Sofia, Bulgaria

Gangsters, Assassins and Terrorists: Takarazuka Revue's Recalibration of Its Business Model

Maria GRĂJDIAN, Hiroshima University, Japan

Looking East through the noise ... can you read my handwriting?

Mariana NICOLAE, Bucharest University of Economic Studies, Romania

Kazuo Ishiguro: Between Two Worlds

Rodica ȘTEFAN, Spiru Haret University, Romania

Delicious irony in "Happiness" by Nakajima Atsushi

Aleksandra SZCZECHLA, Jagiellonian University, Poland

The mind and body in the Laozi

Cristian POPESCU, University of Bucharest, Romania

Japanese Literary Translations in the Romanian Book Market in the Last Five Years

Raluca NICOLAE, Bucharest University of Economic Studies, Romania

11:00 – 13:50

PANEL 6 (PART II): MULTIDISCIPLINARY APPROACHES TO THE HUMAN EXPERIENCE (Online)

ZOOM: <https://ase.zoom.us/j/2094607186>

Chair: Monica Alina TOMA, Bucharest University of Economic Studies, Romania

Transnationalism and diaspora: when identity and territory come into play

Iulia- Nicoleta RĂȘCANU, Bucharest University of Economic Studies, Romania;

Filtering ESP 'through the Looking Glass' of Art and Culture for Life Science Students

Simona Catrinel AVARVAREI, Ion Ionescu de la Brad University of Life Sciences, Iasi, Romania

Depp v. Heard: "A Stepback for Women?"

Hana Lina Dalel BERRAF, University of Szeged, Hungary

A Modern Revenge: A case study of Promising Young Woman (2020)

Zoulikha SAIDI, University of Montreal, Canada

"Dreams get caught in the webs woven in your bones": Dystopia, Narrative and Resistance in Cherie Dimaline's "The Marrow Thieves"

Laura-Victoria STOICA, "Alexandru Ioan Cuza" University of Iași, Romania

L'image de soi, à l'exemple de la nature et sur la ligne de l'art

Sofia TABARI, UGR Granada, Algiers

« Le commerce du futur. Contre l'amazonisation »

Emilia Andreea MOTORANU, Bucharest University of Economic Studies, Romania

Hiérarchie et modélisation : où la complexité apporte son lot d'imprévisibilités

Stéphane Fotis ROUME, Université de TELUQ, Montréal, Canada